



# THE SUDSY CHALLENGE

## FUNDRAISING IDEAS



### LOAD YOUR CLOTHES + CHOOSE A CYCLE

Picking your Sudsy outfit is the easy part! We think our Sudsy Challenge t-shirts (get one if you raise \$24 in Australia or \$26 in NZ) are the ultimate conversation starter.

There are also some great prizes up for grabs for the 'loudest outfit'. Think big, bold and outrageous! Once your Sudsy Kit is sorted, start raising some much needed funds for Orange Sky.



### REGULAR WASH

Here are some simple ways to get those donations tumbling in!

- **Get social** – Share what you are doing with your network. Check out our resources page for some fun assets you can use on your socials!
- **Reach out** – Get on the phone and tell someone about the challenge. We know, we know, no one calls each other these days. But the challenge is all about conversations, so what better time to have a chat!
- **Send an email** – if words aren't your thing, don't stress! Simply ask your mates to support your efforts through an email.



### EXTRA RINSE

Time to bring out the big guns and raise some serious funds...

- **Host an event** – invite your friends and start conversations while catching up. Remember to check pandemic restrictions and go virtual if needed!
- **Sudsy (our first van) was built in garage, why not do a garage sale** – admit it, you've got some stuff you no longer need. Why not whack it on Facebook Marketplace and add it to your fundraising total.
- **Offer up your services for a donation in return!** Charge people for a load of laundry, a coffee run at the office, or bake some brownies.
- **Auction off the choice to pick your outfit** – what a fun way to get people involved! Highest donor get to pick your outfit.
- **Find yourself a local sponsor and raffle off their donation** – try your local coffee shop and ask them to donate a voucher for you to raffle off.