



THE SUDSY CHALLENGE

2021 KEY MESSAGES

HOMELESSNESS. LET'S TALK ABOUT IT.

Most of us don't know what it's like to spend a night on the street, but nearly all of us could relate to being cash strapped at one point or another. An unexpected bill, a medical emergency or maybe the breakdown of a relationship – it can be a simple turn of event that can land you in a situation where money is tight.

What would life be like without the luxury of a warm morning shower? Or access to fresh, clean clothes every day?

Stop and consider, how would that make you feel? Would you feel different? Judged? Excluded? Or ashamed?

With over 116,000 Australians and 41,600 Kiwis experiencing homelessness Orange Sky provides access to free mobile laundry and shower services, as well as a place to sit down for a genuine and non-judgemental conversation.

The Sudsy Challenge is about shining a light on the issue of homelessness and breaking down the stigmas... It's your chance to step outside your comfort zone. KEEP YOUR KIT ON for three days, talk about it with those around you and raise funds to support people doing it tough.

How you can support:

1. Take on The Sudsy Challenge!

Help us wash away the stigmas surrounding homelessness and step outside your comfort zone – keep your kit on for 3 days, talk about it with those around you, and raise funds and awareness to help Orange Sky support people doing it tough.

2. Can't take on the challenge?

You can make a donation via The Sudsy Challenge website or visit our Facebook page and share the challenge with your friends, family and work colleagues.